



SANDY NECK

Built for Rent: A 53-Home Single-Family Rental Development

~ Fayetteville, North Carolina ~





Housing America's finest military service members, and the supporting civilian population in and around Fayetteville, NC

The Sponsor Team







Matthew Alfonso has a keen interest in housing policy, urban planning, and real estate development. His background consists of residential leasing. sales, residential fix and flips, as well as multifamily acquisitions and asset management. Prior to The Cape Companies, Matthew worked for Tidegate Capital, a real estate private equity firm focused on value-add multifamily investments while simultaneously running his residential fix and flip business in Fayetteville, North Carolina. At Tidegate, he reported directly to the firm's principals and was responsible for underwriting new prospective investments, and providing asset management to the firm's existing portfolio. At The Cape Companies, he identifies and sources new acquisitions and developments, leads project management, and implements general business operations.

Matthew earned a BA in Political Science from Boston University.



Jacob Palmer is a long-time believer in the ability of real estate to create generational wealth. His background is in financial modeling, asset management, and legal due diligence. Prior to The Cape Companies, he was as an Asset Manager & Portfolio Analyst at Brixton Capital, a Solana Beach-based family office, focused on value-add commercial real estate. His experience includes working directly with the COO advancing property-specific business plans, creating tenant specific legal defense strategies, and underwriting multiple mall redevelopment projects. At The Cape Companies, he is responsible for the financial modeling and structuring of new acquisitions & developments, as well as leading project-specific due diligence and the firm's overall legal strategies.

Jacob earned a BS in Management with concentrations in Economics and Entrepreneurship from Boston College.



Working exclusively in the investment industry since 1987, Mr. Holbrook focuses on portfolio construction, research, and management. His proprietary analytical model that was developed for Tidegate Capital examines the direction of demographic trends, the strength of economic activity and relative pricing. Mr. Holbrook has a comprehensive background managing fixed income portfolios for institutional investors, family offices, and high net worth individuals. Mr. Holbrook has worked at Scudder, Stevens and Clark, Massachusetts Financial Services (MFS), and most recently at Columbia Management. While at Columbia Management, Mr. Holbrook oversaw 10 portfolio managers and analysts with over \$30 billion in AUM and was the primary driver in establishing, managing, and growing a fixed income bond fund to just over \$1 billion in assets in under 10 years.

He received his BA from Colby College with a degree in Economics. Mr. Holbrook holds the Chartered Financial Analyst designation and is a member of the Boston Security Analysts Society.



Mr. O'Keeffe has over 25 of years real estate experience, primarily in the multifamily housing sector. His background includes asset management, acquisitions, development, property management, financing and disposition of multifamily assets. While working for Boston Financial and Bank of America as the Asset Manager of a portfolio of more than 80 multifamily properties, Mr. O'Keeffe oversaw over 8,000 units, where he developed extensive expertise in the multifamily sector including maximizing rental revenue through resident retention programs, effective marketing plans, instituting efficient expense controls, and working collaboratively with local site management, Prior to Tidegate Capital, Mr. O'Keeffe founded and was a Principal of Arch Street Development LLC. Arch Street developed over \$50 million in multifamily real estate through the syndication of LIHTC and historic tax credits.

Mr. O'Keeffe earned a BA in Economics from the University of Richmond and an MBA from Northeastern University



The Cape Codder Home Plan











The Cape Codder:

- Starting at \$1225/mo
- 1,200 square feet of living space
- 1-story ranch style design
- ☐ 3 Bedroom, 2 Bathroom
- ☐ One-car garage
- Open living concept
- Modern finishes:
 - stainless steel appliances,
 luxury vinyl plank flooring,
 granite countertops, white
 vinyl fenced-in backyard



The Duxbury Home Plan











The Duxbury:

- Starting at \$1325/mo
- 1,400 square feet of living space
- 2-story design
- 3 Bedroom, 2.5 Bathroom
- One-car garage
- Open living concept
- ☐ Modern finishes:
 - stainless steel appliances,
 luxury vinyl plank flooring,
 granite countertops, white
 vinyl fenced-in backyard



The Opportunity



OVERVIEW: The Cape Companies & Tidegate Capital ("Sponsor") are currently under contract to purchase a 12.79 acre site in Fayetteville, North Carolina, to develop Sandy Neck ("Property", "Project"), a Built-for-Rent (BFR) detached Single-Family Rental (SFR) community comprised of 53 homes for an all-in cost of \$8.58M (\$121.55 PSF/\$162K per Door). The Sponsors have successfully rezoned the site (from SF-6 to MR-5), and the current proposed plan is permissible as of right.

BUSINESS PLAN: The Sponsors plan to finish all construction, inclusive of land development and home building, in November 2022. The stabilized, amortizing cash on cash is forecasted to be 10.03%, with I/O yields almost reaching 13%. In year 5, the Property is underwritten to be sold at a 5.50% cap rate, for a total of \$11.39M (\$215K/door), which would result in project-level returns of a 22.23% IRR with a 2.43x Equity Multiple.

INVESTMENT CONSIDERATIONS:

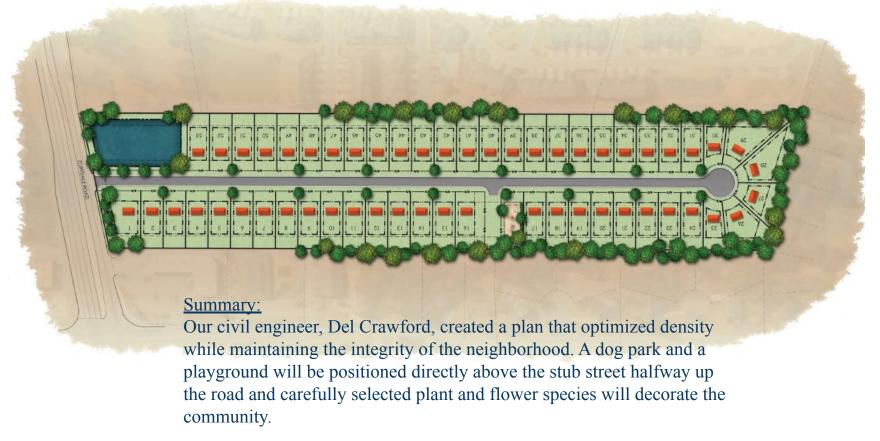
- ☐ Location Located 1 mile from the recently completed "CB" section of the Fayetteville Beltway Project (Highway I-295 Extension), Sandy Neck will offer a short 10-minute drive to both Fort Bragg and the main retail corridor on Skibo Road.
- Product Type Sandy Neck will be the first purpose built, SFR community in the market and will absorb strong, existing renter demand for SFRs, which has grown even stronger during the COVID-19 pandemic.
- □ <u>Development</u> The project is estimated to be completed within 24-months of acquisition, yielding a 7.14% unlevered return on cost (ROC) on a stabilized Year 3 (May 2023-April 2024) NOI of \$586,837.
- ☐ Insulated Market With Fort Bragg's \$4.5B economic impact on the Fayetteville MSA, this market is uniquely insulated from national economic trends. The presence of the base has dramatically reduced the economic impacts of COVID-19 versus other non-military markets.
- Demographics 43,000+ population and \$58,000+ AHHI within a three-mile radius of Sandy Neck.





The Site Plan

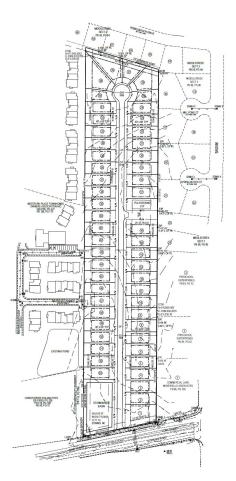






The Site Plan





Site Facts:

- ☐ 12.79 acres
- □ 557,132 square feet
- □ APN: 9487-47-7123
- ☐ Zoning: MR-5, Mixed Residential 5 District

Plan:

- 54 total lots (53 homes, 1 playground/dog park)
- Stormwater basin, cul-de-sac, turning lane, stub street (required per City of Fayetteville no more than 25 homes on a cul de sac)



The Amenity Package



AMENITIES/COMMUNITY FEATURES:

- Playground
- Dog Park
- ☐ White Vinyl Fencing (for all backyards)
- ☐ Brick Signage (at community entrance)
- ☐ Fire Pits (in every backyard)
- ☐ Basketball Hoop (at end of stub street)
- ☐ Community Garden
- ☐ Free Community Library Take a book, share a book
- ☐ Car Vacuum/Air Station





+50,000

The Market





AIRBORNE

WORLD WITHIN 18 HOURS

FORT BRAGG: Fort Bragg is the largest military installation in the world by population with over 50,000 active duty personnel. It is the home of the 82nd Airborne Corps and the headquarters of the United States Army Special Operations Command. The 82nd Airborne exists to meet a United States Department of Defense requirement which is to, "respond to crisis contingencies anywhere in the world within 18 hours." During the past 33 years, Fort Bragg has grown from 20.3 million SF to 53.6 million SF. It has seen \$6B worth of construction projects with a \$699M plan outlined for the next 6 years with \$343M already underway. Fort Bragg is the home of America's most elite and combat ready forces. It is the backbone of our nation's military prowess and strength. Fort Bragg will continue to train and house America's finest for years to come.

MARKET OVERVIEW: The Fayetteville MSA is the largest in southeastern North Carolina and the fifth largest in the state with a population of ~530,000. Fayetteville, NC is located 58.5 miles South of Raleigh and 130 miles East of Charlotte. The city has received the All-America City Award from the National Civic League three times and boasts one of the most diverse populations in the nation.

The metro is best known as the home of Fort Bragg, which is the backbone of the local economy, contributing + \$4.5 billion a year to the region. The area has a large and growing defense industry, ranking in the Top 5 Defense Industry Development areas in the US with 8 of the 10 top American defense contractors, including Lockheed Martin, Boeing, Northrop Grumman, General Dynamics, and L-3 Communications. Presently, a \$1 billion infrastructure project is under construction in Cumberland and Robeson County - NC Highway I-295, ("Fayetteville Loop"). The most recently completed exit on Cliffdale Rd. is 1 mile from Sandy Neck.

Employer	Industry	Employment
Total Military	Public Administration	52,340
Department of Defense	Public Administration	14,157
Cape Fear Valley Health System	Education & Health Services	7,100
Cumberland County Schools	Education & Health Services	6,800
Wal-Mart Associates Inc.	Trade, Transportation, & Utilties	3,400
Goodyear Tire and Rubber Inc.	Manufacturing	2,500
Cumberland County Schools	Public Administration	2,450
City of Fayetteville	Public Administration	1,760
Veterans Administration	Public Administration	1,500
Fayetteville Technical Community College	Education & Health Services	1,350



Investment Snapshot



Value Proposition:

Sandy Neck represents an extremely unique and compelling opportunity to invest in the rapidly growing Single-Family Build for Rent subsector of the residential rental housing market in a growing, insulated, and stable market - Fayetteville, North Carolina

Time Horizon:

Land Placed Under Agreement: July 15, 2020 Closing Date: May 11, 2021

Budgeted Total Project Cost: \$8,590,000 *Land Basis:* \$500.000

- Site Work (Grading, Utilities, etc.): will commence shortly after closing on the land and is projected to take 4-6 months to complete (underwritten to 6 months).
- <u>Vertical Construction (Home Building):</u> will commence immediately after site work completion and is projected to take 6-8 months to complete (underwritten to 10 months).
- Lease-Up: Pre-leasing will commence when the first batch of homes are nearing Certificate of Occupancy. Given demand for Single-Family Rentals ("SFR") we anticipate significant pre-leasing volume, but have underwritten a conservative absorption schedule.

Return Summary:

<u>5 Year Hold:</u> 22.23% IRR, 2.43x Equity Multiple, 10.03% cash on cash with I/O yields approaching 13%

Exit Strategy:

The primary objective is for a sale in Year 5. Institutional investors have come to view SFR's and more recently Build-for-Rent communities as extremely attractive alternative assets. The Sponsors intend to develop and deliver a larger portfolio (300+ homes) to an institutional buyer, inclusive of Sandy Neck, in an effort to provide immediate market share and scale.

Risk Management:

The Sponsor's underwritten projections layer in both monetary and time horizon contingencies/conservative measures that hedge construction, financing, lease-up, and management risk.

Optionality in a Downside Scenario:

- The Sponsor's land basis is ~50% below market value (land was sourced off-market direct to owner)
- ☐ After completion of site work, finished lots can be sold for a ~\$5k-\$10k gross margin (@53 lots). There is already expressed interest from a number of homebuilders and PE firms.
- ☐ The homes can be sold individually at retail value for a gross margin of ~\$20k per home.



plans.

Risks & Mitigants



RISK	#1: Construction will take longer than planned and be over budget (COVID-19 related inflationary material pricing will impact costs)
	Mitigant: Project is at least 9 months away from making any lumber purchases. The widespread inoculation against Covid-19 should help get both US & Canadian lumber production back to pre-pandemic levels. Similarly, there is national pressure on the Biden Administration to reduce or pause tariffs on Canadian lumber.
	Mitigant: The Sponsors are finalizing conversations with a national home builder, who has significant economies of scale, an incredibly systematic approach to material sourcing & supply chain management, and the leading value engineered design plans.
	Mitigant: The Sponsors have underwritten very conservative timelines for site work and construction; beating these timeframes should provide a healthy savings in interest reserves & accelerate when revenue generation begins.
	Mitigant: The Sponsors have included both a material escalation factor and general budget contingency to account for cost overruns. Current budgeted pricing is reflective of present day material costs.
RISK	#2: Property will not achieve underwritten rents and be fully leased
	Mitigant: The target renter profile presently pays an equivalent amount, or a \$50-\$125 premium (Multi-family), relative to Sandy Neck's
	underwritten rent assumptions. Demand for existing SFR product outpaces supply significantly.
	Mitigant: The Sponsors will run a targeted pre-leasing campaign and multi-phased home delivery program to capture optimal absorption.
	Mitigant: Fayetteville, NC ranked #2 best place to invest during the COVID-19 pandemic, just behind Austin, TX by Fortune Magazine.
	Similarly, it ranked #1 in annual effective rent growth in 4Q2020 out of 150 ranked markets.
RISK	#3: The City will hold up development plans
	Mitigant: The Sponsors have successfully rezoned the site from SF-6/NC to MR-5, and this project is now permissible as of right.
	Mitigant: The Sponsors have met and discussed high level plans with Chris Cauley, Assistant Director of Economic and Community
	Development and District 8 councilwoman Courtney Banks-McLaughlin – both support the project.
	Mitigant: City of Fayetteville Planning and Zoning, via the Technical Review Committee, have given preliminary approval of our current



Returns & Project Capitalization



RETURNS					
5-Year Hold Period	Unlevered	Levered			
IRR	10.72%	22.23%			
Profit	\$5,127,771	\$3,679,715			
Multiple	1.62x	2.43x			
Stabilized Cash on Cash	7.31%	12.84% Interest Only			
		10.03% Amortizing			

CAPITALIZATION			
	\$/Unit	PSF Bldg. / Land	
Site Acquisition	\$9,434	\$7.08 / \$0.90	\$500,000
Site Development	\$27,358	\$20.54/\$2.60	\$1,450,000
Building Development	\$84,421	\$63.38/\$8.03	\$4,474,320
Soft Costs	\$11,036	\$8.28/\$1.05	\$584,918
Amenities	\$6,442	\$4.84/\$0.61	\$341,418
Development Contingency	\$6,133	\$4.60/\$0.58	\$325,059
Development Fee	\$6,208	\$4.66 / \$0.59	\$329,000
Working Capital Reserve Legal, DD and Closing Fees Construction Loan Interest Reserve	\$943 \$3,208 \$3,899	\$0.71/\$0.09 \$2.41/\$0.31 \$2.93/\$0.37	\$50,000 \$170,000 \$206,660
Construction Loan Closing Costs	\$2,834	\$2.13/\$0.27	\$150,177
Total All-in Cost	\$161,916	\$121.55 / \$15.40	\$8,581,552
Loan Amount (70% LTC)	5407040000000	Secretaria America Contracto	6,007,086
Equity			\$2,574,466



Five-Year Pro Forma



	Year U	Year 1	Year 2	Year 3	Year 4	Year 5
		May-21	May-22	May-23	May-24	May-25
	May-21	Apr-22	Apr-23	Apr-24	Apr-25	Apr-26
		Month 1	Month 13	Month 25	Month 37	Month 49
REVENUE	Acquisition	Month 12	Month 24	Month 36	Month 48	Month 60
Gross Base Rent		\$2,582	\$558,503	\$871,105	\$897,238	\$924,155
Less: Vacancy		-\$129	-\$27,925	-\$43,555	-\$44,862	-\$46,208
Scheduled Base Rent		\$2,453	\$530,578	\$827,550	\$852,376	\$877,948
NSF/Bounced Check Fees		\$6	\$1,262	\$1,968	\$2,027	\$2,088
Cleaning Fees			\$2,790	\$4,244	\$4,371	\$4,502
Move Out Fees			\$558	\$849	\$874	\$900
Application Fees		\$400	\$10,987	\$3,395	\$3,497	\$3,602
Pet Fees		\$240	\$8,116	\$6,747	\$6,950	\$7,158
Cable/Wifi Revenue		\$20	\$4,326	\$6,747	\$6,950	\$7,158
Other Income		\$666	\$28,038	\$23,950	\$24,668	\$25,408
TOTAL REVENUE		\$3,119	\$558,616	\$851,500	\$877,045	\$903,356
EXPENSES						
Property Management Fee		-\$184	-\$39,793	-\$62,066	-\$63,928	-\$65,846
Real Estate Taxes		-\$302	-\$64,753	-\$100,016	-\$102,016	-\$104,057
Insurance		-\$117	-\$24,990	-\$38,599	-\$39,371	-\$40,158
Repairs & Maintenance		-\$50	-\$10,710	-\$16,542	-\$16,873	-\$17,211
Turnover Costs		-\$25	-\$3,315	-\$4,994	-\$5,094	-\$5,196
Utilities While Vacant		-\$20	-\$4,200	-\$6,360	-\$6,360	-\$6,360
Bad Debt		-\$31	-\$5,586	-\$8,515	-\$8,770	-\$9,034
Reserves		-\$83	-\$17,850	-\$27,571	-\$28,122	-\$28,684
TOTAL OPERATING EXPENSES		-\$812	-\$171,198	-\$264,663	-\$270,535	-\$276,545
Opex Ratio				31.08%	30.85%	30.61%
ET OPERATING INCOME		\$2,306	\$387,418	\$586,837	\$606,510	\$626,811
Debt Yield on Construction Loa	n			9.77%	10.10%	10.43%

NET OPERATING INCOME		\$2,306	\$387,418	\$586,837	\$606,510	\$626,811
Debt Yield on Construction Loan			1111	9.77%	10.10%	10.43%
NON-OPERATING EXPENSES						
Tax/Compliance		-\$5,000	-\$5,100	-\$5,202	-\$5,306	-\$5,412
TOTAL NON OPERATING EXPENSES		-\$5,000	-\$5,100	-\$5,202	-\$5,306	-\$5,412
DEBT SERVICE						
Construction Loan (Paid in Cash)			-\$150,177	-\$150,177		
Construction Loan Payoff			10	-\$6,007,086		37
Permanent Loan Gross Principal		-	85	\$6,489,137		65
Less Transaction Costs		39	19	-\$162,228	:-	19
Permanent Loan Principal Payments		34	1-	-	1-	
Permanent Loan Interest Payments		-	12	-\$141,950	-\$243,343	-\$243,343
CASHFLOW FROM FINANCING		\$0	-\$150,177	\$27,696	-\$243,343	-\$243,343
CASHFLOW FROM OPERATIONS		-\$2,694	\$232,141	\$609,330	\$357,861	\$378,056
GROSS SALES PRICE		-			-	\$11,396,555
LESS SALES COSTS			-	1. * 2	-	-\$227,931
DEBT PAYOFF		1-	15	-	-	-\$6,489,137
NET SALES PROCEEDS		i.	12	-	ų.	4,679,487
NET CASHFLOW	\$2,574,466	-\$2,694	\$232,141	\$609,330	\$357,861	\$5,057,542
Return of Capital		\$0	\$0	\$319,823	\$0	\$0
Adjusted Equity Basis	\$2,574,466	\$2,574,466	\$2,574,466	\$2,254,643	\$2,254,643	\$2,254,643
Leveraged Cash on Cash	-100.00%	-0.10%	9.02%	12.84%	15.87%	224.32%
5-Year Internal Rate of Return		22.23%				
Deal-Level Profit		\$3,679,715				
Levered Equity Multiple		2.43x				

10.03%

Stabilized Cash on Cash (Amortizing Debt)



Growth Plans



The Sponsors plan to expand aggressively in an effort to capture BFR market share (currently non-existent) until critical mass is achieved - at which point a portfolio sale will be pursued. Sponsors have identified well-performing and desirable nodes within the city and have targeted sites that are optimally located within minutes to the recently completed sections of the I-295 Outer Loop - providing ease of access to Fort Bragg and the entirety of the Fayetteville MSA.

CapeTide's Fayetteville, NC Build For Rent ("BFR") Pipeline

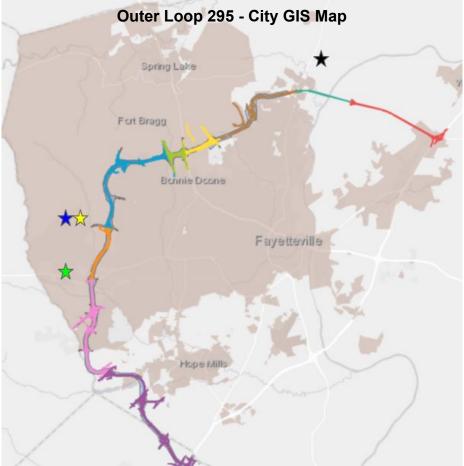
	Current Project				
	Sandy Neck	Nauset	Mayflower	Beachcomber	Pipeline Total
Parcel Size	12.79 Acres	11.99 Acres	18.18 Acres	30.00 Acres	72.96 Acres
Unit Count	53 BFR Units	50 BFR Units	75 BFR Units	125 BFR Units	303 BFR Units
Estimated Total Co	\$8.58M	\$8.25M	\$12.15M	\$20.65M	\$49.63M
Project-Level Equit	\$2.57M	\$2.48M	\$3.65M	\$6.20M	\$14.89M

Net IRR to Investors is projected to be 18-20% per project over a 5-year hold Stabilized Cash-on-Cash yields in excess of 10%



Growth Plans





The color-coded highway is the Interstate 295, also known as the Fayetteville Outer Loop. Today, it is complete through to Raeford Rd, which is the orange section with an exit closest to the Sponsor's future "Beachcomber" project. This \$1B infrastructure project set out to improve connectivity between Fort Bragg and the I-95 as well as provide new commuter routes between the base and the City of Fayetteville.

 \bigstar

Sandy Neck: 53-unit BFR

■ 12.79 acres

 \star

Nauset: 50-unit BFR

■ 11.99 acres

*

Mayflower: 75-unit BFR

■ 18.18 acres



Beachcomber: 125-unit BFR

■ 30 acres



DISCLAIMER



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Any investment in the LLC will be illiquid and an investor may not be able to liquidate in a timely manner. There is no secondary market for investors' interests in the LLC and none is expected to develop. There are restrictions on transferring interests in the LLC.

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